



2nd Annual - Bow Wow Gala For The Sula Society November 30, 2024 Sponsorship Packages

Platinum Sponsorship 2 - Only one spot left!

Investment: \$20,000 USD (minimum cash donation \$10K to cover costs) donation of cash / gifts / product etc (open to creative ways of getting to this figure - approx \$389,000 MXN)

Benefits:

- Logo prominently displayed on all marketing materials, including posters, brochures, goodie bags, event program
- 6 VIP tickets to the gala with premium seating.
- 1-night accommodation x 1 room at Hacienda San Angel with breakfast.
- A dedicated mention in all press releases and major interviews.
- Primary logo placement in event promotions on radio spots and email campaigns.
- Special acknowledgment during the event.
- Featured in extensive social media promotions and group promotions.
- Logo and company profile featured in the event program.
- Full-page ad in the event program.
- Platinum-level visibility in the goodie bags distributed to attendees. Option to add to the goodie bag.
- Dedicated post-event thank-you in a press release and on social media.

Platinum Sponsorship - New or Used (Good Quality) Truck - Currently, one of our greatest challenges is transporting ourselves and our dogs safely. Our aging vehicle is becoming increasingly unreliable, which not only hampers our operations but also risks the well-being of our volunteers and the animals in our care. While our mission remains focused on the immediate needs of the dogs, we find it difficult to allocate funds for a new vehicle when there are so many pressing needs for their daily care.

Investment: We are seeking your support in the form of a truck donation that will enable us to continue our life-saving work while gaining substantial visibility and goodwill within the community.

Benefits:

- **Enhanced Brand Visibility:** Your logo and branding will be prominently displayed on the truck, making it a moving billboard seen by thousands of people throughout Puerto Vallarta and beyond. This visibility aligns your brand with a cause that resonates deeply with our community, particularly the English-speaking expat population, who are some of our most ardent supporters.
- **Community Leadership:** Partnering with The Sula Society showcases your company as a community leader and a business that cares. This partnership offers you the chance to not only reach a valuable market segment but also to build lasting customer loyalty by demonstrating your commitment to making a difference.
- **Exclusive Platinum Sponsorship at Our Annual Bow Wow Gala:** As a token of our appreciation, we are offering you Platinum sponsorship at our premier fundraising event. This package includes:
 - Logo prominently displayed on all marketing materials, including posters, brochures, goodie bags, event program
 - A dedicated mention in all press releases and major interviews.
 - Primary logo placement in event promotions on radio spots and email campaigns.
 - Special acknowledgment during the event.
 - Featured in extensive social media promotions and group promotions.
 - Logo and company profile featured in the event program.
 - Full-page ad in the event program.
 - Platinum-level visibility in the goodie bags distributed to attendees. Option to add to the goodie bag.
 - Dedicated post-event thank-you in a press release and on social media.

Gold Sponsorship 1

Investment: \$10,000 usd (minimum cash donation \$5K to cover costs) / gifts / product etc (open to creative ways of getting to this figure - approx \$195,000 MXN))

Benefits:

- Logo included on all marketing materials.
- 4 tickets to the gala with preferred seating.
- Mention in select press releases and media coverage.
- Logo included in most event promotions on radio spots and email campaigns.
- Acknowledgment during the event.
- Featured in some social media promotions.
- Logo and short company profile featured in the event program.
- Half-page ad in the event program.
- Gold-level visibility in the goodie bags.
- Post-event thank-you in a press release and on social media.

Gold Sponsorship 2

Investment: \$10,000 usd (minimum cash donation \$5K to cover costs) / gifts / product etc (open to creative ways of getting to this figure - approx \$195,000 MXN)

Benefits:

- Logo included on all marketing materials.
- 4 tickets to the gala with preferred seating.
- Mention in select press releases and media coverage.
- Logo included in most event promotions on radio spots and email campaigns.
- Acknowledgment during the event.
- Featured in some social media promotions.
- Logo and short company profile featured in the event program.
- Half-page ad in the event program.
- Gold-level visibility in the goodie bags.
- Post-event thank-you in a press release and on social media.

Silver Sponsorship 1

Investment: \$5,000 usd (minimum cash donation \$2.5K to cover costs) / gifts / product etc (open to creative ways of getting to this figure - Approx \$97,000 MXN)

Benefits:

- Logo included on select marketing materials.
- 2 tickets to the gala.
- Mention in a general press release.
- Inclusion in some radio spot mentions and email campaigns.
- Listed in the event program.
- Quarter-page ad in the event program.
- Silver-level visibility in the goodie bags.
- Post-event acknowledgment on social media.

Silver Sponsorship 2

Investment: \$5,000 usd (minimum cash donation \$2.5K to cover costs) / gifts / product etc (open to creative ways of getting to this figure - Approx \$97,000 MXN).

Benefits:

- Logo included on select marketing materials.
- 2 tickets to the gala.
- Mention in a general press release.
- Inclusion in some radio spot mentions and email campaigns.
- Listed in the event program.
- Quarter-page ad in the event program.
- Silver-level visibility in the goodie bags.
- Post-event acknowledgment on social media.

Alternative Donations

Additionally, we welcome any donations for our:

- Live auction
- Silent auction
- Online auction
- Raffle draws

Monthly Donations

Rescue Champions: Join the Sula Society Monthly Giving Challenge!

<https://donorbox.org/rescue-champions-join-the-sula-society-monthly-giving-challenge>

We would be delighted to discuss any donations or partnerships in more detail at your earliest convenience. Please feel free to contact me directly at Elizabeth Kutynec / +52 322 369 5266 (also Whatsapp) or via email at lizkuzel@hotmail.com

We are looking forward to the possibility of you joining us in making the 2nd annual Bow Wow Gala a remarkable success. Thank you for considering this opportunity to make a significant difference in the lives of countless dogs in need.

Elizabeth Kutynec
Director of Bow Wow Gala on behalf of The Sula Society